



# Pormpuraaw Annual Bullride 21st & 22nd September 2019 Sponsorship Prospectus



*Pormpuraaw Aboriginal Shire Council*  
C/- POST OFFICE  
Pormpuraaw QLD. 4892  
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ABN 54 103 787 061



[www.facebook.com/PormpuraawBullride](https://www.facebook.com/PormpuraawBullride)



# About Us

Pompuraaw is on the west coast of Cape York about 500 kilometers from the tip of Australia, just South of Edward River. It is the home of the Thaayore, Wik, Bakanh and Yir Yoront People. Pompuraaw is a beautiful community that is well known for its coastal location, magnificent sunsets and abundant fishing experiences. Pompuraaw Aboriginal Shire Council will continue to ensure that the community has a happy, healthy and safe future and is able to lead their cultural and traditional ways. This is where the exciting 2 day Bullride & cultural event program will be held from 21<sup>st</sup> September 2019 to 22<sup>nd</sup> September 2019.

We are anticipating that the community event will promote;

- Community and Cultural Empowerment - maintain and strengthen Indigenous Cultural Expression and Conversation.
- Social Inclusion and Community Well Being – promote Australia’s valuable Indigenous heritage and the unique place of Aboriginal and Torres Strait Islander peoples and cultures in Australian society.

The primary source of funding currently going towards the event is financial support from the Pompuraaw Aboriginal Shire Council. We are hoping to gain sponsorship so that the event is not reliant just on government funding and work towards where the event is sustainable going into the future. We are hoping to build onto the event every year and attract tourists to the Pompuraaw Community for further economic development opportunities.



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# Sponsor Packages



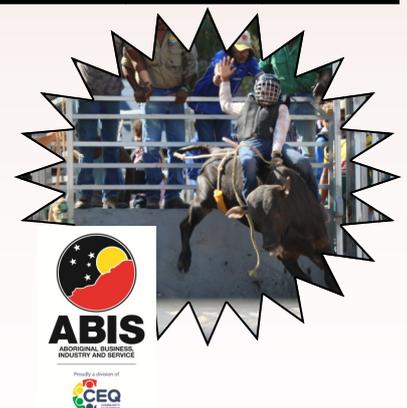
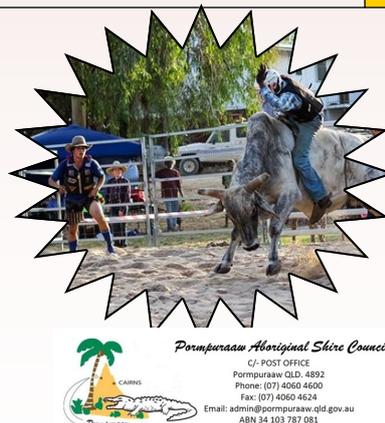
**MAJOR SPONSOR**  
\$10,000 +  
incl GST

**GOLD SPONSOR**  
\$5,500 +  
incl GST

**SILVER SPONSOR**  
\$2,200 +  
incl GST

**BRONZE SPONSOR**  
\$1,100 +  
incl GST

Tiered Sponsorship Benefits	Major \$10K +	Gold \$5.5K +	Silver \$2.2K +	Bronze \$1.1K +
Company Name & Logo in Official Bullride Program & all Advertising	✓	✓	✓	✓
Company Name & Logo on the Event Facebook Page	✓	✓	✓	✓
Advertisement in Bullride Program	✓	✓	✓	
Advertisements throughout event by MC	✓	✓	✓	
Advertising through Radio, Print & Social Media in lead up to event.	✓	✓		
Event media releases and acknowledgement within these of sponsorship—e.g. Major, Gold	✓	✓		
Naming rights to a Major activity within the event	✓			
Hang your Banner in the main arena	✓			



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# Targeted Sponsorship

Nominate where you would like your Sponsorship \$\$\$\$ to go. During the event your Business will be promoted as the sponsor for these areas.

## Prize Money

Sponsors of prize money will be verbally acknowledged during the Prize Ceremonies. Your business will also receive acknowledgement on Facebook and in our program of events.

### \* Mens Bull (18 & Over) Prize Money

<b>First Prize</b>	<b>\$1000</b>
<b>Second Prize</b>	<b>\$300</b>

**Sponsored**

### \* Juvenile (13-17 yrs) Prize Money

<b>First Prize</b>	<b>\$400</b>
<b>Second Prize</b>	<b>\$120</b>

### \* Calf Ride (8-12 yrs) Prize Money

<b>First Prize</b>	<b>\$200</b>
<b>Second Prize</b>	<b>\$60</b>
<b>Third Prize</b>	<b>\$40</b>

### \* Calf Ride (4-7 yrs) Prize Money

<b>First Prize</b>	<b>\$100</b>
<b>Second Prize</b>	<b>\$30</b>
<b>Third Prize</b>	<b>\$20</b>

## Other Sponsorship

You will be verbally acknowledged during the event when the bull comes out of the Chute.

Your business will also receive acknowledgement on Facebook and in our program of events.

### \* Sponsor a Bull

Worth every Buck

<b>Mens Bull (18+) - \$500</b>
<b>Calf Ride (8-12) - \$300</b>

<b>Juvenile (13-17) - \$400</b>
<b>Calf Ride (4-7) - \$200</b>

\* Sponsor a Clown \$250

\* Sponsor a Paramedic \$500

\* Sponsor a Cattle Panel \$200



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# Become a Sponsor

First Name

Last Name

Business Name

Mailing Address

Business Phone

Mobile

Please tick your chosen sponsorship level

Major (\$10,000 +)

Gold (\$5,500+)

Silver (\$2,200+)

Bronze (\$1,100+)

Targeted Sponsorship—I would like to sponsor:

Amount

Signature

Date

Questions/  
Comments

Please return the form & your logo via email to [bullride@pormpuraaw.qld.gov.au](mailto:bullride@pormpuraaw.qld.gov.au)

Or mail to:

**Pormpuraaw Bullride**  
**24 Thinraathin Street**  
**Pormpuraaw QLD 4892**

If you have any questions please do not hesitate  
in contacting us on  
07 4060 4603



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